11/06/2012

RESOLUTION NO. 76470

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN
JOSE PURSUANT TO CALIFORNIA STREETS AND

HIGHWAYS CODE SECTION 101.12 TO (1) DESIGNATE THE NAME "LITTLE SAIGON" TO BE USED ON

DIRECTIONAL SIGNS ON STATE HIGHWAY ROUTE 101;

(2) RECOGNIZE AND DESIGNATE THE AREA ON

STORY ROAD FROM STATE HIGHWAY ROUTE 101 TO

SENTER ROAD AS "LITTLE SAIGON"; AND (3)

REQUEST THE DEPARTMENT OF TRANSPORTATION

OF THE STATE OF CALIFORNIA TO ALLOW THE

INSTALLATION OF "LITTLE SAIGON" DIRECTIONAL

SIGNS ON STATE HIGHWAY ROUTE 101

WHEREAS, the City of San José ("City") has become home to a population of more

than 100,000 residents of Vietnamese heritage who have made significant cultural and

historic contributions to the City; and

WHEREAS, the area on Story Road between State Highway Route 101 and Senter

Road located within the City has become a haven of Vietnamese owned and operated

businesses and formally designating the area as "Little Saigon" will honor the

contributions of Vietnamese entrepreneurs to the City's economy and recognize how

Vietnamese business owners have improved the area; and

WHEREAS, the proposed "Little Saigon" area is one of the largest Vietnamese

business areas in the world outside of Vietnam and offers unique shopping

experiences, diverse restaurants, and provides goods and services that continue to

attract customers and tourists; and

WHEREAS, the proposed "Little Saigon" area has provided a safe and healthy

environment for community gatherings, such as, Vietnamese New Year festivals,

candlelight vigils, fundraising to support natural disaster victims, and the celebration of

many cultural events; and

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WHEREAS, the City Council recognized the widespread community support to name

the area on Story Road from State Highway Route 101 to Senter Road as "Little

Saigon" and the City previously in 2011 approved privately funded "Little Saigon"

community identifying banners and a "Welcome to Little Saigon" monument to be

installed within the public right-of-way on Story Road between State Highway Route 101

and Senter Road in accordance with City Council policies; and

WHEREAS, the proposed "Little Saigon" area is located within the geographic boundary

of the City of San José, the County of Santa Clara, and is within three miles of State

Highway Route 101 exit; and

WHEREAS, the general public and the media commonly recognize the area of Story

Road between State Highway Route 101 and Senter Road as "Little Saigon"; and

WHEREAS, on March 20, 2012, the County of Santa Clara adopted Resolution 2012-

109 recognizing the designated area known as "Little Saigon" and requesting the

Department of Transportation of the State of California to install and maintain "Little

Saigon" directional signs on State Highway Route 101; and

WHEREAS, in accordance with Section 101.12 of the Streets and Highways Code, the

City requests the Department of Transportation of the State of California to allow the

installation of "Little Saigon" directional signs on northbound and southbound State

Highway Route 101 at or near the Story Road interchange, and possibly at other

locations, to inform the public of the proximity of this area rich in cultural heritage and

history;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN

JOSE THAT:

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- 1. The City of San José designates the name "Little Saigon" to be used on directional signs on State Highway Route 101; and
- 2. The City of San José recognizes the widespread community support for the name "Little Saigon" and hereby designates the area on Story Road from State Highway Route 101 to Senter Road as "Little Saigon"; and
- 3. The City of San José requests the Department of Transportation for the State of California to determine the full cost for the installation and maintenance of "Little Saigon" directional signs, and upon receiving sufficient funds from non-state and non-City General Fund sources, the City of San José requests the Department of Transportation of the State of California to allow the installation of "Little Saigon" directional signs at or near the Story Road interchange on northbound and southbound State Highway Route 101, and at other locations that may be requested by the City of San José consistent with the signing requirements for the state highway system.

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ADOPTED this 6th day of November, 2012, by the following vote:

AYES:

CAMPOS, CHU, CONSTANT, HERRERA, KALRA,

LICCARDO, NGUYEN, OLIVERIO, PYLE, ROCHA;

REED.

NOES:

NONE.

ABSENT:

NONE.

DISQUALIFIED:

NONE.

CHUCK REED

Mayor

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DENNIS D. HAWKINS, CMC

City Clerk

EST: